

Sponsorship Opportunities 2025

Career Development Alumni Symposium

Friday, June 6, 2025 at the Schwartz Reisman Innovation Campus

Empower the next generation of biomedical leaders

Leading Biomedical and Genetic Research

At the Department of Molecular Genetics, we've led groundbreaking discoveries for over half a century, from the discovery of the Cystic Fibrosis Gene to the discovery of Leukemia Stem Cells. Our successes, driven by award-winning faculty, accomplished trainees, and influential alumni have revolutionized health research.

An Event that Unites us

The Career Development Alumni Symposium serves as a catalyst that unites diverse facets of our community to inspire and collaborate on pressing biomedical advancements and challenges. With a focus on innovation and networking, this event provides a platform for nurturing alumni engagement, community building, and advancing the career development of our students and postdoctoral fellows.

"I realize I have more choices than I had expected."

-2023 participant

Invitation for Sponsorship

Encourage innovation and collaboration within the biomedical and genetic community by assisting us in establishing connections and a network between young researchers and alumni. Your support for our event will enable you to demonstrate your brand's dedication to talent, innovation, and collaboration, while motivating the upcoming generation.



Molecular Genetics
UNIVERSITY OF TORONTO

2025 SPONSORSHIP OPPORTUNITIES

Below, we offer several options for sponsoring our Career Development Alumni Symposium 2025. Choose the option that best suits your needs.

PLATINUM SPONSOR - \$3000

At the event:

- Invitation for 5 guests
- Verbal recognition during the event proceedings
- Exhibit table with ~3 hours contact time

Recognition:

The following communication materials will feature your corporate logo as Platinum Sponsor:

- Invitation (distribution audience >3,000)
- Program (distribution audience >3,000)
- Projection screens at the event
- Signage at the event

Public Relations:

The following public relations activities will be carried out for the Title Sponsor:

- Reference your support in the Molecular Genetics newsletter (distribution audience >3,000)
- Reference your support on the Molecular Genetics website and social media (>25,000 visits/month)

BRONZE SPONSOR - \$750

At the event:

- Invitation for 2 guests
- Exhibit table with ~3 hours contact time
- Name recognition as a Bronze Sponsor in the program (distribution audience >3,000)

GOLD SPONSOR - \$2,000

At the event:

- Invitation for 3 guests
- Verbal recognition during the event proceedings
- Exhibit table with ~3 hours contact time

Recognition:

The following communication materials will feature your corporate logo as Gold Sponsor:

- Program (distribution audience >3,000)
- Projection screens at the event
- Signage at the event

Public Relations:

The following public relations activities will be carried out for the Gold Sponsor:

- Reference your support in the Molecular Genetics newsletter (distribution audience >3,000)

SILVER SPONSOR - \$1,000

At the event:

- Invitation for 2 guests
- Exhibit table with ~3 hours contact time
- Verbal recognition during the event proceedings

Recognition:

- The following communication materials will feature your corporate logo as Silver Sponsor:
- Program (distribution audience >3,000)
- Projection screens at the event
- Signage at the event



CONTACT INFORMATION

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A DAY OF LEARNING AND CONNECTING

Memories from the MoGen's Career Development Symposium



Dr. Erin Stiles, Director of the Medical Genomic Program at MoGen, keynote speaker for 2023.



Mentorship in action: MoGen mentors connecting with trainees during roundtable discussions.



Roundtable discussions at the 2023 Career Development Symposium



Personalized CV reviews: Mentors provided feedback to trainees.



Participants enjoying the reception.



From left to right: Dr. Ainslie Parsons, Dr. Jessica Adams, Dr. Kevin Ha, Dr. Tyler Luyben, and Dr. Olena Zhulyin, panelists in 2023.

